



work history

2017–present

Lead Developer_ [Mixed Media Creations](#)

I lead a team of 3 developers, various contractors and designers, building and maintaining around 200 awesome websites of various sizes for a diverse clientele.

Designing and creating websites, UI, and custom typefaces. I am responsible for building modern WordPress themes, plugins and Multi-sites, working with open source, proprietary, and custom libraries, APIs and integrations: Google Maps, Availability Feeds, etc. Our products are accessible, fast, modern, beautiful, mobile-first, accessible websites and applications to achieve client's conversion goals!

I collaborate closely with clients, project- and account-managers; acting as the liaison between departments and clients. Leading the team in production, UX and UI design, ensuring websites are fully usable, and WCAG accessible. By strategizing, creating new products, estimating and creating proposals and RFPs, I am also directly involved in business development.

2004–present

Web Designer / Developer_ [Self, moritzzimmer.com](#)

Created, designed and developed beautiful, dynamic, SEO-optimized, accessible websites and web-apps for different small- and medium-sized clients from real-estate brokers to restaurants.

I also designed brand identities including custom typefaces, logos, and print collateral. Helping clients achieve their goals, make their visions become reality, and find the right voice and digital marketing channels for their brand.

2007–2017

Senior Store Manager_ [Leslie's Poolmart, Inc.](#)

Exceeded sales-, customer service, profitability, and EBITDA goals in top performing stores. Received 14 national awards including MVP, top operations, and customer service. Supervised, hired, trained and built winning teams of up to 6 employees. Opened 2 new stores, and promoted 6 successful new leaders.

education

2014–present_ Fort Hays State University

– Web Development/ Information Networking & Telecommunications

Software Engineering, Usability Testing, Networking, Telecommunication and more. 4.0 GPA while working full time.

2005–2006_ University of Applied Sciences Darmstadt,

– Media Production

English-language classes on photography, management, programming, animation.

Programming & scripting languages_

HTML, CSS (HTML5, CSS3)
JavaScript, jQuery, Angular, ES6, Node, etc.
php, including WordPress, WP Multisite, Drupal
MySQL, and database design
Python, C, experience with compiled languages

Processes & development tools_

WCAG Expert, web-accessibility standards and compliance
npm, composer, and various other package managers
SASS/SCSS, Gulp, and other processors and built pipelines
git, version control in production through Github, Bitbucket and more
reg-ex, in various applications
REST, SOAP, creation and usage of various APIs
LAMP, cPanel, WHM on CentOS, setup & maintenance of environments

Software skills_

Adobe CC Suite: Illustrator, Photoshop, InDesign, XD, and more
Sketch, Figma, sketching, wire-framing, prototyping, collaborating, version control
Glyphs.app, Birdfont, for font & typeface design and creation
MacOS, Windows, Linux, iOS, Android, DOS (OS proficiency)
SublimeText, Brackets, vim, Visual Studio Code, Command Line

Frameworks & libraries_

Creation and maintenance of various libraries
WordPress: Themes & Plugins, various public and private production plugins
Aframe, 3D and VR library applications
AngularJS
Bootstrap
Tailwind CSS

Teamwork & workflow_

JIRA, Asana, Slack, Workamajig, G-Suite, work management tools
Responsive, dynamic & mobile design, including smart applications
SEO optimization & testing
Accessibility, compliance, ADA/WCAG, privacy, cookies
Usability testing & analysis
Cross-browser and device compatibility testing

skills & knowledge

professional development

Hired, trained and promoted **up to 6 Employees** at a time
Proven success in **exceeding goals** in challenging, competitive environments
Broad recognition based on **many awards** and accolades.
CS50 (**HarvardX, edX**)
jQuery DEV208x (**Microsoft, edX**)
HTML5.1x (**W3Cx, edX**)
Custom WCAG Training (**web accessibility standards**)