|

|  |
| --- |
| moritzzimmer.com |
|  |
| 972.559.4323 moritz@**moritz.blue** |

 | work history\_**2017 – present**Lead Developer\_ Mixed Media Creations I lead a team of 3 developers, various contractors and designers, building and maintaining around 200 awesome websites of various sizes for a diverse clientele.Designing and creating websites, UI, and custom typefaces. I am responsible for building modern WordPress themes, plugins and Multi-sites, working with open source, proprietary, and custom libraries, APIs and integrations: Google Maps, Availability Feeds, etc. Our products are accessible, fast, modern, beautiful, mobile-first, accessible websites and applications to achieve client’s conversion goals!I collaborate closely with clients, project- and account-managers; acting as the liaison between departments and clients. Leading the team in production, UX and UI design, ensuring websites are fully usable, and WCAG accessible. By strategizing, creating new products, estimating and creating proposals and RFPs, I am also directly involved in business development.**2004 – present**Web Designer / Developer\_ Self, moritzzimmer.com Created, designed and developed beautiful, dynamic, SEO-optimized, accessible websites and web-apps for different small- and medium-sized clients from real-estate brokers to restaurants. I also designed brand identities including custom typefaces, logos, and print collateral. Helping clients achieve their goals, make their visions become reality, and find the right voice and digital marketing channels for their brand. **2007-2017**Senior Store Manager\_ Leslie’s Poolmart, Inc. Exceeded sales-, customer service, profitability, and EBITDA goals in top performing stores. Received 14 national awards including MVP, top operations, and customer service. Supervised, hired, trained and built winning teams of up to 6 employees. Opened 2 new stores, and promoted 6 successful new leaders. education\_2014-present\_ Fort Hays State University Web Development/ Information Networking & Telecommunications Software Engineering, Usability Testing, Networking, Telecommunication and more. 4.0 GPA while working full time. 2005–2006\_ University of Applied Sciences Darmstadt Media ProductionEnglish-language classes on photography, management, programming, animation.  |
| --- | --- | --- | --- | --- | --- |

|

|  |
| --- |
| moritzzimmer.com |
|  |
| 972.559.4323 moritz@**moritz.blue** |

 | skills\_Programming & scripting languages\_ **HTML, CSS** (HTML5, CSS3/4)**JavaScript, jQuery, Angular, ES6, Node, etc.****php,** including WordPress, WP Multisite, Drupal**MySQL,** and database design**Python, C,** experience with compiled languagesWeb development tools & processes\_**WCAG Expert,** web-accessibility standards and compliance**npm, composer,** and various other package managers**SASS/SCSS, Gulp,** and other processors and built pipelines**git,** version control in production through Github, Bitbucket and more**reg-ex,** in various applications**REST, SOAP,** creation and usage of various APIs**LAMP, cPanel, WHM on CentOS,** setup & maintenance of environmentsFrameworks & libraries\_**Creation and maintenance of various libraries****WordPress: Themes & Plugins,** various public and private production plugins**Aframe,** 3D and VR library applications**AngularJS****Bootstrap****Tailwind CSS**Software skills\_**Adobe CC Suite,** including Illustrator, Photoshop, InDesign, XD**Sketch, Figma**, sketching, prototyping and collaborating**SublimeText , Brackets, vim, Visual Studio Code, Command Line****Glyphs.app, Birdfont,** for font & typeface design and creation**MacOS, Windows, Linux, iOS, Android, DOS** (OS proficiency)Teamwork & work flow\_**JIRA, Asana, Slack, Workamajig, G-Suite,** work management tools**Responsive, dynamic & mobile design,** including smart applications**SEO optimization & testing****Accessibility, compliance,** ADA/WCAG, privacy, cookies**Usability testing & analysis****Cross-browser and device compatibility testing** Professional development\_Hired, trained and promoted **up to 6 Employees** at a timeProven success in **exceeding goals** in challenging, competitive environmentsBroad recognition based on **many awards** and accolades. CS50 **(HarvardX, edX)** jQuery DEV208x **(Microsoft, edX)**HTML5.1x **(W3Cx, edX)**Custom WCAG Training **(web accessibility standards)** |
| --- | --- | --- | --- | --- | --- |